

# OABRC

## ORLANDO ANNUAL BUSINESS RESEARCH CONFERENCE

<https://www.aabr.net.au/conference/oabrc/>

August 15-17, 2024

Residence Inn by  
Marriott Near Universal  
Orlando, Florida

5614 Major Blvd, Orlando, FL 32819, USA

**Submit Your Paper**

## Second Call for Papers

Australian Academy of Business Research (AABR) is pleased to announce its Annual Global Networking Event 'Orlando Annual Business Research Conference (OABRC) 2024'. The aim of the conference is to provide an opportunity to academics and practitioners around the world to discuss and share the contemporary issues of business and social science research.

## Scope of Submission

OABRC 2024 invites abstract, papers in progress and full papers from Academics, Practitioners and Research Students with the following broad tracks:

- Accounting
- Artificial Intelligence
- Big Data
- Blockchain
- Business Administration
- Business Analysis
- Corporate Governance and Ethics
- Corporate Social Responsibility
- Digital Marketing
- Econometrics
- Economics
- Education
- Entrepreneurship
- Finance and Banking
- Financial Literacy
- Human Resource Management
- Information Technology
- Innovation Management
- Islamic Finance and Sharia
- Law
- Leadership
- Management
- Marketing
- Operations Research
- Organizational Behaviour
- Social Business
- Strategic Leadership
- Supply Chain Management
- Sustainability
- Multidisciplinary

## Abstract/Full Paper Submission

Abstract/full paper submission to the conference can only be made via the below online submission system at <https://journalshosting.com/conferences/index.php/oabrc>.

The authors will need to create an account so that they can track the entire process from submission to acceptance.

## Key Dates

Abstract Due (overseas participants)	June 3, 2024
Abstract Due (local and virtual participants)	June 5, 2024
Early Bird Registration	June 6, 2024
Late Registration	June 28, 2024
Optional Full Paper Submission	August 1, 2024
Conference Dates	August 15-17, 2024

## OABRC 2024 Doctoral Colloquium and Workshop

- A Doctoral Colloquium is scheduled for research (MPhil, DBA and PHD) students on August 16, 2024.
- Doctoral (or a higher degree research) student can get one-to-one feedback on their drafted paper(s) from the experts attending the conference or from an editor of an affiliated journal.
- A workshop will be conducted for young and early career researchers who will learn how to progress their research project and will get publication tips.

## Other Benefits

- Certificate of Attendance:** All registered delegates will receive certificate of attendance.
- Best Paper Award:** Best Paper Awards (value USD300) and Best Student Paper Awards (value US\$200) from several tracks will be conferred at the conference. The authors of the best papers will also get certificates.
- Online Abstract Proceedings:** Conference proceedings based on the accepted abstracts of the registered participants will be prepared and published online with ISBN 978-0-6459250-3-6, one week before the conference.

## Conference Registration

Please complete your registration by visiting the conference registration page at:

<https://www.aabr.net.au/conference/oabrc/registration/>

If your abstract/paper is accepted to OABRC 2024, you can [Register Here](#)

## Accommodations and Other

The author guidelines, accommodations and other helpful information are available at:

<https://www.aabr.net.au/conference/oabrc/authors/>

<https://www.aabr.net.au/conference/oabrc/resources/>

## Publication Opportunities

All accepted full papers of the registered participants to the conference (and subsequent changes/corrections after review) can be published in the following journals:



**ERA Excellence in Research For Australia**

**Australian Academy of Accounting and Finance Review**

is listed in “Excellence in Research for Australia (ERA)” Journal Ranking

You can also make open submissions to these journals by visiting these journals page  
(Please click on the image to visit a journal's page)

All high-quality full papers determined by conference secretariat will be eligible for a subsequent submission to the below journals.

- **Review of Financial Economics:** It is ranked ‘B’ in ABDC Journal ranking and Q2 in Scimago Journal Ranking.
- **Social Responsibility Journal:** It is ranked ‘B’ in ABDC Journal ranking and Q1 in Scimago Journal Ranking.

These journals are not affiliated with the conference and post conference submission can be made with the reference to this conference. However, the accept/reject decision will be determined by these journals and the conference team does not have any control on this.

## Fees Schedule

Registration Type	Early Bird	Regular
Academic and Industry Delegate (in-person)	US\$ 450	US\$ 550
Co-Author of the Same Paper or Student Delegate (in-person)	US\$ 350	US\$ 400
Academic and Industry Delegate Group (total for 5 members) (in-person)	US\$ 1,600	US\$ 2,000
Co-Author of the Same Paper or Student Group (total for 5 members)	US\$ 1,300	US\$ 1,600
Observer, Poster, or Virtual Presenter	US\$ 200	US\$ 250
Additional Paper by the Same Author	US\$ 100	US\$ 150
Additional Fee for Publication in a Journal	US\$ 50	US\$ 50
Conference Dinner	US\$ 40	US\$ 40

If the location and/or time of this conference does not suit you, you may consider other conferences

LABRC 2024

SABRC 2024

CABRC 2024

MABRC 2024

**Australian Academy of Business Research**  
**Building Research Network**

